## Associate PLEDGE® - Risk Management as a Service Underwriters · Producers · Consultants · Insured

- Generate consulting revenue for your company
- Give Sales a solid differentiator for growing business
- Underwrite risk with more information

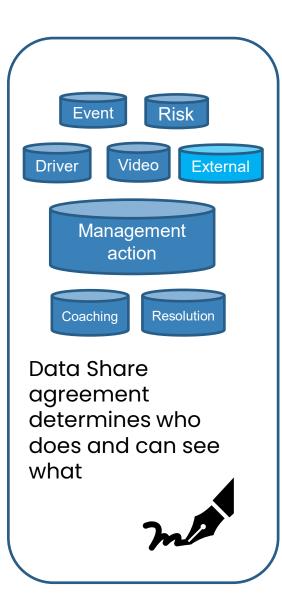


Associate Global Platform connects everything and everyone for complete Risk management and effective loss ratio reduction

Insurance Stake holders Interaction

- Executive Portfolio View
- Underwriting Risk View
- Consultants Risk View

- Sales- (ROI)
  Demonstration & What if
- Risk consultants can identify, plan and present opportunities for improvement
- Periodic update of risk events



#### Stake holders of the Insured

- Risk Management Board View
- Fleet Management
- Safety Management
- Driver Management

• IT

- Integration Automation
- Event Rule Automation Hub

Real-time and automated, correction, coaching, documenting, sharing and reporting

## Data Share agreement determines who gets access to what.

### Insurance company

- Pay for PLEDGE Basic
- Pay for PLEDGE Pro
- Pay for New phone service
- Pay for hardware
- Safe Driver Bonus Credit
- And I get?

what data do I get to see?



Data Share agreement determines who does and can see what

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Routing Tracking

Insured

Free Telematics

Free Phone

Dispatching

What do I get in return?

Free Associate PLEDGE®

Free Distracted Driving

Free Phone Dash Camera

what technology and structured credits are you willing to trade for the data ?

## Data can change Risk Control Structure to everyone's benefit.

#### Insurance company Insured Motivate improvement Risk Event **Organization Risk Profile** Gamification for drivers • See where to improve Video based on Safe Miles Driver • How to improve • Insured can see what they • Who needs special need to do to lower rates Management coaching action Better Underwriting Driver Risk Profile • Insure options • What coaching is Resolution • Mile, Coaching needed Trip Manager Work load Data Share Driver • management agreement determines who does and can see what What can I do to help my How does this improve my Risk Insured with this data Management?

## Associate Risk Management as a Service



Intelligently connects people, things, time and space; for a complete live,

Risk management system that works!.













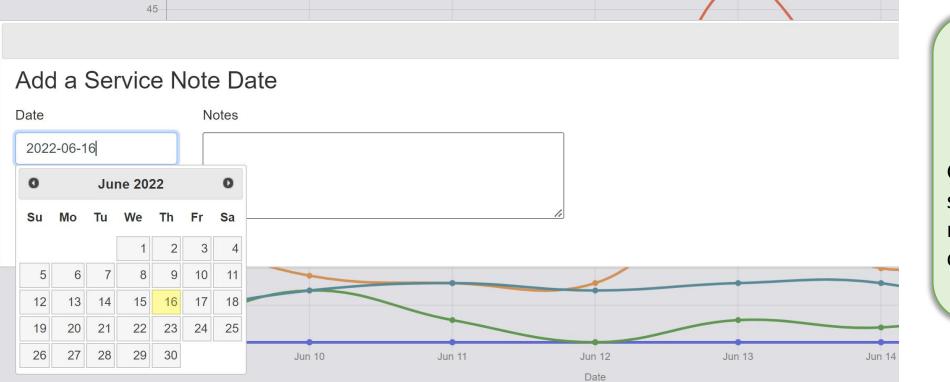






Risk Consultants can see real-time trends to help their insureds focus on what they can do to provide the greatest impact in risk reduction.

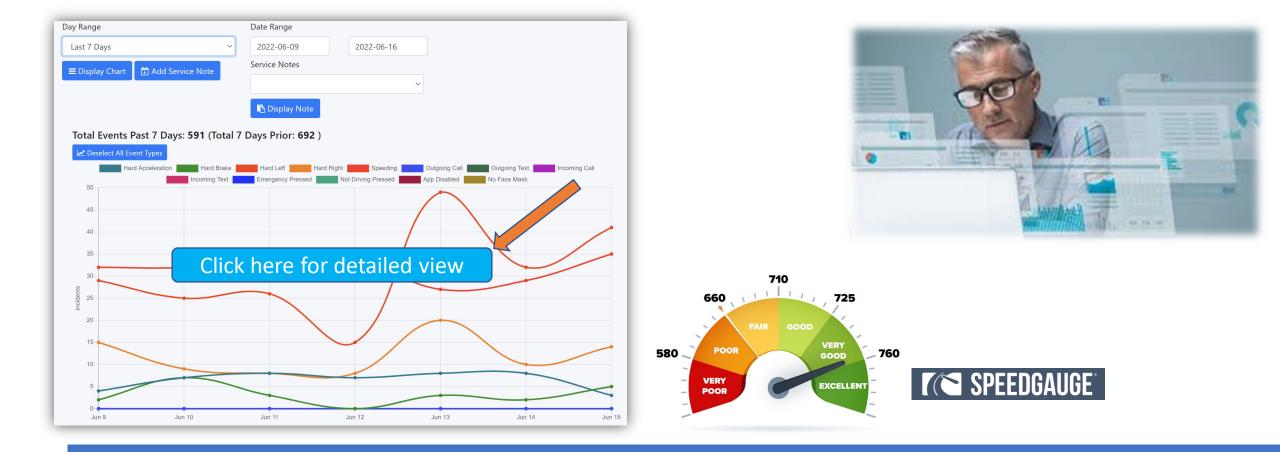
- Phone use
- Hard Driving Events
- Management effectiveness



Great Job! Your speeding events are really getting under control!

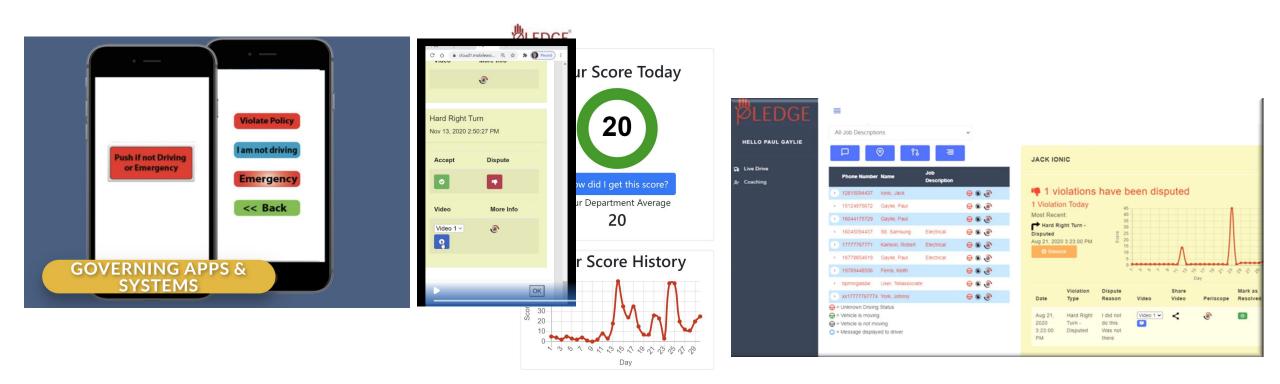
Risk Consultants have a work desk to manage the insured relationship.

- Plan Create Goals
- Capture meeting notes
- Track results
- Automate messages of encouragement and identity of risk



# Insured have all the tools to understand

- Is the risk due to Management or the Driver?
- Why are they doing what they are doing?
- What do we need to do to fix it?
- Was the fix effective?

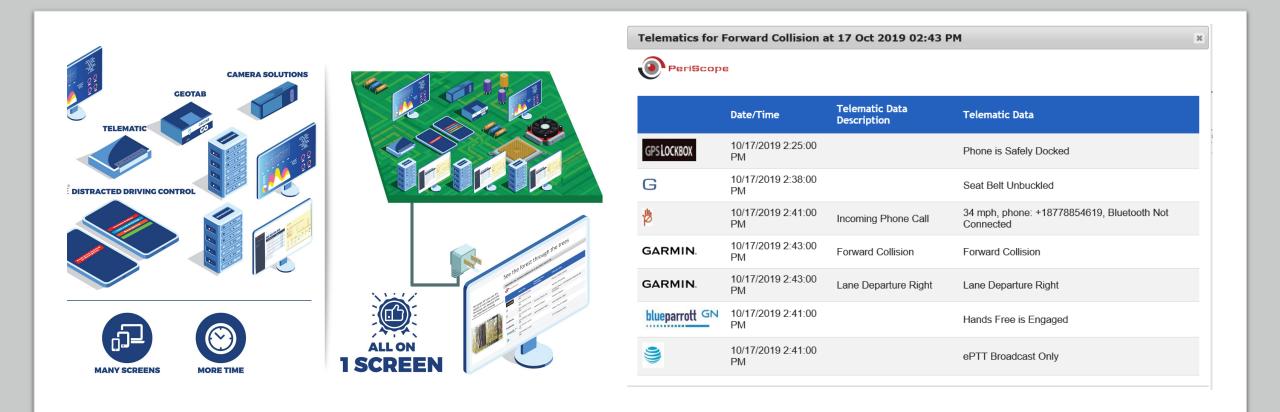


Insured have all the tools to manage driver's effectively

Device Control · Coaching · Safe Communication · Routing · Tracking · Dispatching Cross Platform unites other systems for unified, single pane of glass viewing of what happened, Investigative tool.

One, unified, Screen to view everything

- Integrates data from Geotab, Surfsight/Lytx and others
- Synchronized by time & location
- Smart Phone / Tablet





A Leader in Mobile Safety and Compliance Systems & Solutions

Delaware C Corporation established 2006

Practice focus in Distracted Driving Prevention Systems for Companies Since 2012

For more information - <u>PortNexus.com</u>

